

Importance of ISO/IEC 27701 Certification



ISO/IEC 27701 Certification: Privacy Information Management System

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In this digital world, organizations depend on digital platforms to operate their business activities efficiently, whether they are collecting, storing, or processing the personal data of customers, employees, or partners. While these platforms make work easier and more efficient, they also introduce the risk of data breaches and unauthorized activities. To safeguard this information, organizations need to implement a strong security framework that ensures personal information is handled responsibly and securely.

That's where [ISO/IEC 27701 Certification](#) Comes in. It is an international standard that helps organizations to protect personal data from unauthorised access, reduce privacy risks, and build trust with their customers and partners.

What is ISO/IEC 27701?

ISO/IEC 27701 is an internationally recognized standard that provides guidelines for establishing, implementing, maintaining, and continually improving a Privacy Information Management System. It is an extension of ISO/IEC 27001, which focuses on information security, while ISO/IEC 27701 specifically addresses the risks that are related to personal data. By achieving this certification, organizations can protect personal information, build trust, and reduce risk.

What is the importance of ISO/IEC 27701 Certification?

Enhanced Data Privacy and Security - By following these standard guidelines, organizations can implement a systematic framework that reduces the risk and protects the personal information from unauthorised activities.

Build Customer Trust - Trust is a critical component for any business relationship. Customers want to know that their personal data is safe and handled with care. By achieving this certification, organizations can show their customers and partners that they follow a systematic approach for securing personal information.

Compliance with Privacy Laws - This Certification helps organizations to follow applicable privacy laws and reduce the chances of legal penalties.

Competitive advantage - With this certification, organizations can expand their business in a international level and attract new clients and partners.

Integration with Existing Security Systems - Organizations that are already ISO/IEC 27001 certified can also integrate ISO/IEC 27701 into their existing management system. This creates a unified approach, reducing complexity while improving both security and privacy practices.

Which Industry Can Get ISO/IEC 27701 Certification?

Any organization that handles personal information can get this certification

- IT companies
- Software companies
- Healthcare Industry
- Financial institutions
- E-commerce and retail businesses
- Government Bodies

Cost of ISO/IEC 27701 Certification

This certification cost is not fixed; it depends on various factors, which include

- Size of the organization
- Complexity of the process
- Number of Departments and employees
- Geographical Location
- Certification Body fees

Why Choose Us?

SQC Certification provides various ISO Standards and helps organizations to improve quality, safety, security, and efficiency. We are a reputable Certification body that is known for its loyalty and commitment. Our team follows a systematic approach to ensure that your organization meets all the requirements of the ISO Standard. With our support and guidance, organizations can build trust, boost business reputation, and improve overall business performance.

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