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TRAVEL



Los Cabos Tourism Growth Update – May 2025 Report

The Tourism Observatory, managed by the Los Cabos Tourism Trust, has provided crucial information on the results through May 2025.

It is important to note that this type of data provides invaluable information for comparing the growth of a destination with others. It is also crucial to highlight the significant contribution of organizations that promote the development of connections, along with investments aimed at offering higher-quality services, thus ensuring that visitors enjoy a wide variety in terms of comfort and budget.

Los Cabos' air connectivity is experiencing a significant boom, especially at the beginning of 2025, thanks to the efforts of the Los Cabos Tourism Trust (Fiturca) and the airlines that have agreed to secure more frequencies to our destination.

There were 350,300 passengers registered at Los Cabos Airport, a 9.2% increase compared to April 2024.

Domestic passengers: 128,800, representing 36.8% of the total, growing 19.2% year-over-year. International passengers: 221,500 passengers, representing 63.2%, with a year-over-year growth of 4.1%. According to the data, Canadians maintained a positive trend, representing 11.3% of total passengers and with a cumulative increase of 11.4% in 2025.

Online accommodation (Airbnb or similar) saw significant growth, as available supply increased 7.1%, reaching 6,500 units. Average occupancy was 48%, 5 percentage points higher than in April 2024.

Hotel activity was at 75%, the same as in April 2024. The average daily rate reached USD 473, representing a 5% decrease compared to April 2024.

LIFESTYLE always stays up-to-date with the latest information to help our clients have the best expectations for all the luxury villas and premium services we offer. This builds confidence in the destination and fosters commitment to the continued growth of Los Cabos.

Read More: <https://www.lifestylevillas.net/los-cabos-tourism-report-may-2025/>