

# What are the most popular trends in artificial jewellery this summer?

As we step into summer, fresh fashion choices emerge, and the world of affordable glam is now seeing artificial jewellery take centre stage. With the increasing temperature, light-hearted vogueish outfits call for complementing accessories. Whether it is a beach day, brunching with pals, or an event, [artificial jewellery](#) is the perfect solution to uplift your outfit without a big dent in your wallet. Let us look at the most in-vogue fake jewellery styles set to dominate this summer.

## 1. Pearlcore artificial jewellery

Brace yourselves for a sassy summer makeover because pearls will stay and for a good reason. They have made a serious comeback not the bridal ones with a heavy design, but the softer, modern twist, minimalistic redesigned versions. This summer reasons faux pearl studs, chokers, and drop earrings are paired with both ethnic and Western outfits. Also, their softer shimmer adds some elegance while not overwhelming, just like the vibe of the season.



## 2. Choker Necklace

The saying less is more nice the world over will always stand true. Faux pearl stud earrings, as delicate as they come, range looking elegant and yet bold at the same time making them quite perfect with chokers. Artificial jewellery is all the rage when talking about an irresistible minimalistic class. In addition to the elegant appeal, pearls also add softness along with some spirit making them must have this season.



## 3. Sets Decorated with Gold and Lacking in Features

Artificial gold jewellery is not for everyone, and some people dislike flamboyant jewellery. These hand-crafted polished gold pieces are minimalist, delighting

masters of understated elegance. Thin bangles, dainty chains, and small hoop earrings are now essential office wear and everyday accessories taken even for low-key festive events. There is nothing more timeless elegant, versatile, and effortless out there.



#### **4. Eye-Catching Artificial Rings**

Every piece of jewellery has its own special identity, but these new artificial rings for summer are far bolder than everything we have seen so far. We have large synthetic gemstone cocktail rings, grew up with gold floral adjustable rings, mirror porridge, and many more beautiful designs that capture hearts. All eyes will be all over these new themed rings whether worn separately or stacked together for a more fabulous look and if they do not suit your outfit, you can mix and match them without breaking the bank.



### **5. Bohemian-Inspired Oxidised Jewelry**

Jewellery made of oxidised silver, that is shaped through the process of oxidation to give it an antique look, hands down is my favourite. It is bold and chunky, with multi-layered necklaces as well as bangles adorned with tribal designs. This type of artificial bohemian-style Polish jewellery is perfect for music festivals.





## **6. Shell and Nature-Inspired Designs**

Taking the shell jewellery trend to the city this season are Cowrie shells, leaf motifs, and floral engravings. The shapes of coral are also featured in earrings, bracelets, and anklets. These pieces are cheerful, youthful, and perfect for truces out in the sun during vacations.

## **7. Custom Name Pendants**

Artificial name pendants and initial necklaces are trending this season because of the shift towards more personalized fashion. These can be worn as an expression and identity, which makes these pieces thoughtful gifts for best friends, siblings, or even oneself.



## Conclusion

This summer has seen a drastic change whereby comfort is marked by a need for creativity. Whether you prefer soft elegance or bold statement pieces, there is something for every occasion.

The rise of artificial jewellery has brought out the best mix of affordability and trendiness. People can freely explore and experiment with different styles during this season. So go ahead explore, express, and shine. Explore our artificial jewellery collections and be the first to find the pieces which fit your style.