

WE DO Dental Marketing

We spent 19 years practicing Dental Marketing, so you can practice dentistry... More profitably.



WEB MARKETING FOR DENTISTS

WE ARE A PERFORMANCE-BASED, LEAD GENERATION AND LEAD MANAGEMENT DENTAL MARKETING COMPANY.

We've spent \$60 Million dollars marketing for over 2000 dental practices, and have tested 155,000 ads. Yes, we know how to buy [dental ads](#) and how to set up a [dental marketing strategy](#) to help you grow your dental practice. We know what it takes to [generate dental leads](#). We know what needs to be said to dental patients. We know how to bridge the communication between the patient and the dental practice, understanding what the patient is looking for so that you can get [more of the dental cases you want](#) for your practice.

JUMP ON A CALL WITH ONE OF OUR FOUNDERS!

DENTAL MARKETING STRATEGIES

If you're looking for an effective dental marketing strategy, look no further! Our team of experienced professionals will create a custom strategy tailored to your practice to help you reach more patients and maximize your profits. We use proven methods such as SEO optimization, Google Ads campaigns, and content marketing to get your practice noticed and capture the interest of potential patients. We can also help you create an engaging website, manage your social media accounts, and boost your online presence. With our comprehensive plan, you can expect increased website traffic, more leads, and improved patient engagement. Don't wait any longer to start growing your practice – contact us today and get started on your journey to success!

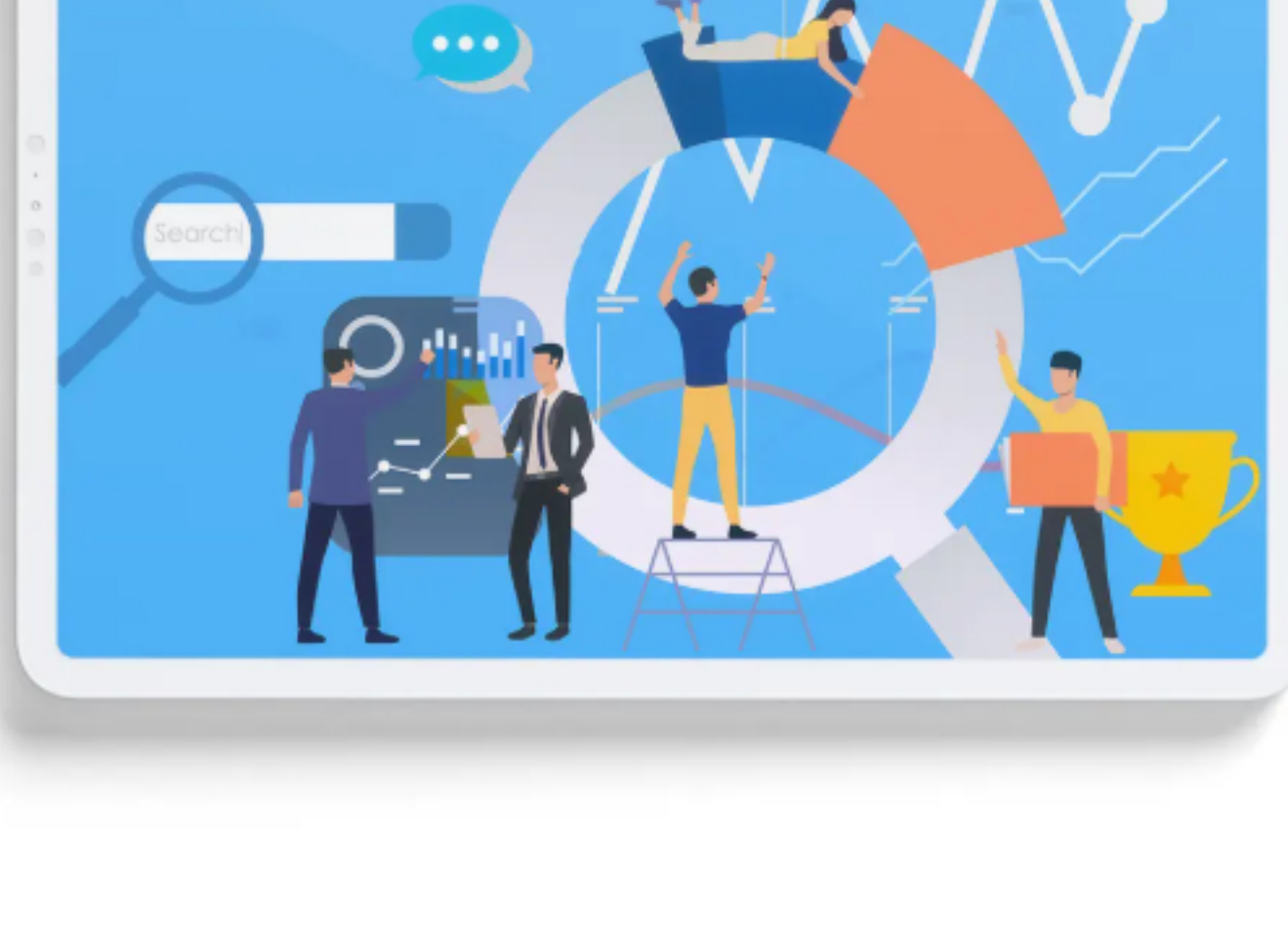


DENTAL IMPLANT MARKETING

Our Dental Implant Marketing is focused on driving high quality new patients to your implant practice. Whether you're doing single dental implants, implant-supported dentures, All On 4 or any other full mouth restoration case involving missing teeth, we will have a proven campaign ready to start generating new patients for your practice. If implant patients are what your practice needs, don't hesitate, call us today.

DENTAL ADS (PPC)

Pay-Per-Click is the fastest way for dentists to get potential patients to visit their site. When patients think about their dental needs and want to get more information or find a local dentist, then Google is where they go. Pay-Per-Click marketing allows your dental office to be featured on the results page of Google search and you only pay Google for people who click on your ad and visit your site (thus the term Pay Per Click).



DENTAL SEO

Dental Search Engine Optimization, or Dental SEO, gets dentists positioned in the organic section of the Google results page. The organic listings are sometimes referred to as the "free" listings though that is a misnomer. SEO involves content creation for your dental website and setting up an entire content marketing strategy takes both time and money. Dental SEO usually takes at least 6 months to rank your site on keywords critical to your dental practice's new patient generation.

DENTAL LOGO

A dental logo is the first impression you make on potential new patients. In order to create a great dental office logo, it's important you consider the message that will be sent out by this business symbol and what exactly customers can expect when they visit or work with your company in general. A trip down dentistry alley isn't always something most people look forward too; so having a stunning and professional brand identity could make all those nervous patients calm down and feel like they are in good hands.

DENTAL WEBSITES

Dentists do a lot of aesthetic work. They care about looks, naturally. It's therefore important that their website represents their dental work. We produce modern, bright dental websites for our clients built on the latest WordPress technology and displaying just as well in Chrome and Internet Explorer on your desktop as they do on Safari on your iPhone.

DENTAL CHAT & ANSWERING

We always knew that chat on dental websites was powerful but we didn't realize how powerful until we started to install it on our dentists' websites and staff it ourselves 24/7. Suddenly, potential dental patients visiting the site who are unable to use the phone because of their environment (think cubicle workers or parents at home who don't want to be overheard by the rest of the family) have started to interact and give their name, phone number and email to our chat agents. More leads and less work for your overloaded front desk!

Cosmetic Dentistry Marketing

Transform your smile with our cutting-edge cosmetic dentistry services. From teeth whitening and veneers to smile makeovers and dental implants, our experienced team of experts will enhance your natural beauty and boost your confidence. Get ready to shine with a radiant, picture-perfect smile!

LEARN MORE

Full Arch Implant Marketing

Experience the life-changing power of full arch implants. Say goodbye to dentures and hello to a permanent, natural-looking smile. Our skilled team of specialists will restore your confidence and oral health with state-of-the-art implant solutions. Reclaim your freedom to eat, speak, and smile with total ease!

LEARN MORE

Full Mouth Restoration Marketing

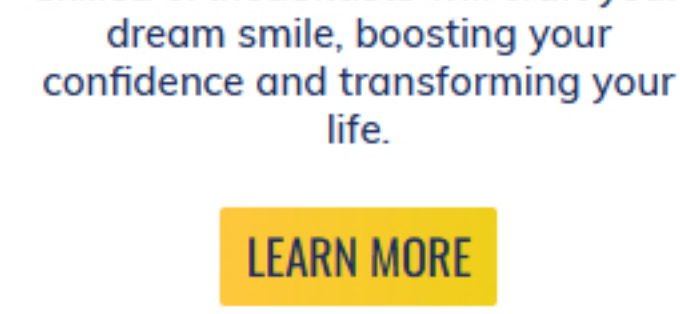
Unlock your ultimate smile transformation with our comprehensive full mouth restoration. Our talented team of experts will revitalize your oral health and aesthetics, addressing multiple dental concerns with precision and care. From dental implants and veneers to orthodontics and periodontal treatments, discover the art of complete dental rejuvenation.

LEARN MORE

Invisalign Marketing

Discover the power of a confident, straight smile with Invisalign. Our virtually invisible aligners are the modern way to achieve your dream smile without the hassle of traditional braces. Say goodbye to metal wires and hello to discreet, comfortable orthodontic treatment. Embrace the journey to a beautifully aligned smile!

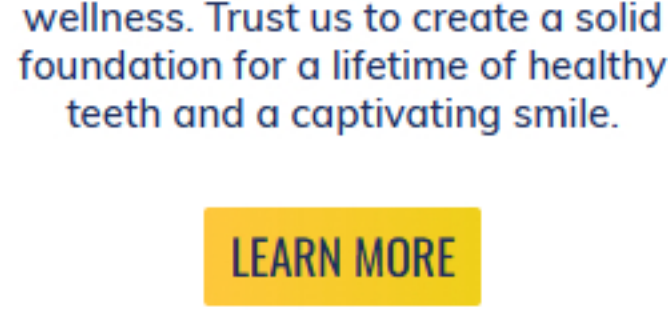
LEARN MORE



Orthodontic Marketing

Embrace the journey to a picture-perfect smile with our expert orthodontic care. Whether you're a teen or an adult, our personalized treatments will align your teeth flawlessly. From traditional braces to cutting-edge clear aligners, our skilled orthodontists will craft your dream smile, boosting your confidence and transforming your life.

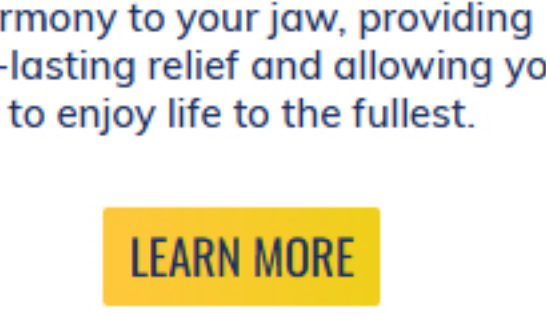
LEARN MORE



Periodontic Marketing

Unlock the secret to optimal gum health and a radiant smile with our advanced periodontic treatments. Our experienced specialists will restore and rejuvenate your gums, combating gum disease and enhancing your overall oral wellness. Trust us to create a solid foundation for a lifetime of healthy teeth and a captivating smile.

LEARN MORE

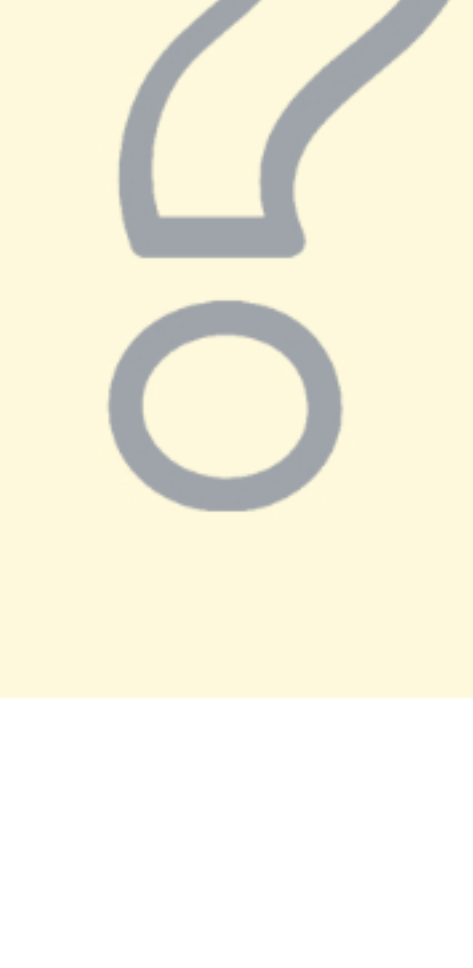


TMJ Marketing

Relieve the pain and unlock the freedom to live without TMJ discomfort. Our dedicated team of experts specializes in diagnosing and treating TMJ disorders. With personalized solutions and advanced techniques, we'll restore harmony to your jaw, providing long-lasting relief and allowing you to enjoy life to the fullest.

LEARN MORE

DENTAL MARKETING FAQS



HOW MUCH DOES GENERAL DENTISTRY MARKETING COST?

HOW WILL I KNOW I'M SEEING RESULTS?

WHEN WILL MY DENTAL PRACTICE SEE NEW LEADS FROM THE INTERNET?

HOW DO I GET STARTED GROWING MY PRACTICE WITH GENERAL DENTAL MARKETING?

Since 2004, We've Been A Trusted Partner With More Than 2000 Dentists Throughout North America.

We have the strategies and tools to generate & manage the leads that we bring you. As a result, your marketing investment will draw a big return.



2 Million
Dental Inquiries Generated For Our Clients



\$60 Million
Spent On Dental Ads For Our Clients



1 Billion
Views On Google And Facebook Dental Ads



155,000
Ads Run By Our Dental Marketing Experts



800,000
Phone Calls Received To Generate Qualified Dental Leads

Meet Our Founders

Isaac and David have been internet marketing experts for dental practices for more than 19 years.

Meet Isaac

- Wharton
- Beard Pilot
- 12 Years as a Practice Growth Strategist



Meet David

- Cambridge
- Man United Fanatic
- Lead Gen For Dentists Since 2004



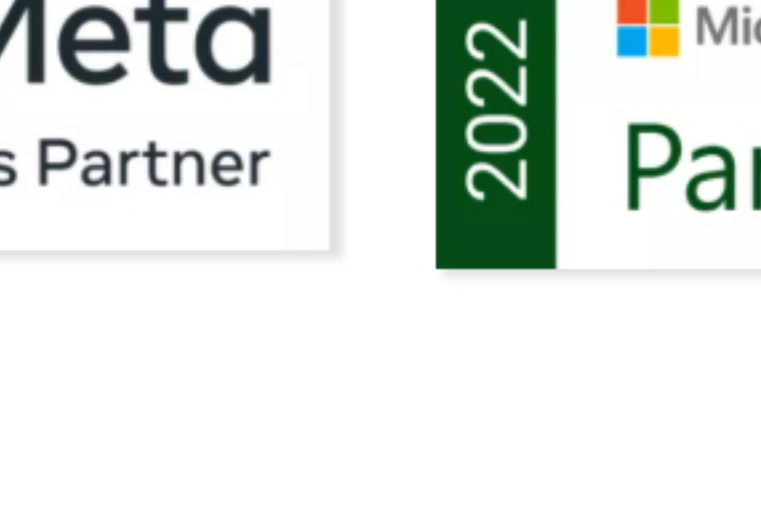
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We know advertising. We know dentists. And we know how to generate & manage leads & turn them into production.

Just ask Google - they agree.

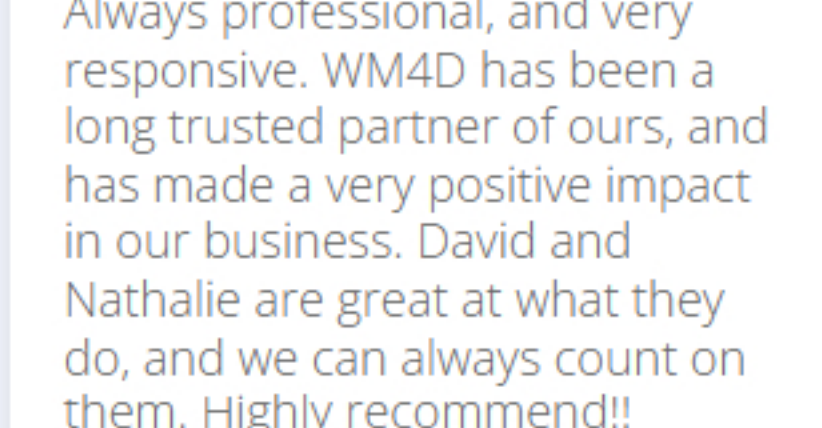


"The dental industry is highly competitive, and here at Google, we believe that our partnership with Web Marketing for Dentists will help your practice see fast results" - Tatiana Schafer, Channel Sales Manager, Google



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Reviews



Wael Elost
4 years ago

★★★★★

Thank you for all you do. I have been with web marketing for dentists for several years now, they have been an integral part of the growth of our practice. The deliver what the promise and Chaya has been very responsive. Keep up the great work. You guys are geniuses.

Jorge Arroyo
4 years ago

★★★★★

Always professional, and very responsive. WM4D has been a long trusted partner of ours, and has made a very positive impact in our business. David and Nathalie are great at what they do, and we can always count on them. Highly recommend!!

Jenni Bollmann
4 years ago

★★★★★

Our dental offices have been partnering with WM4D for a few years now and we value our partnership. They are easy to work with and do an excellent job getting the results you are looking for. They've also made it easy to increase and adapt what we are doing as our practice has grown to [...]