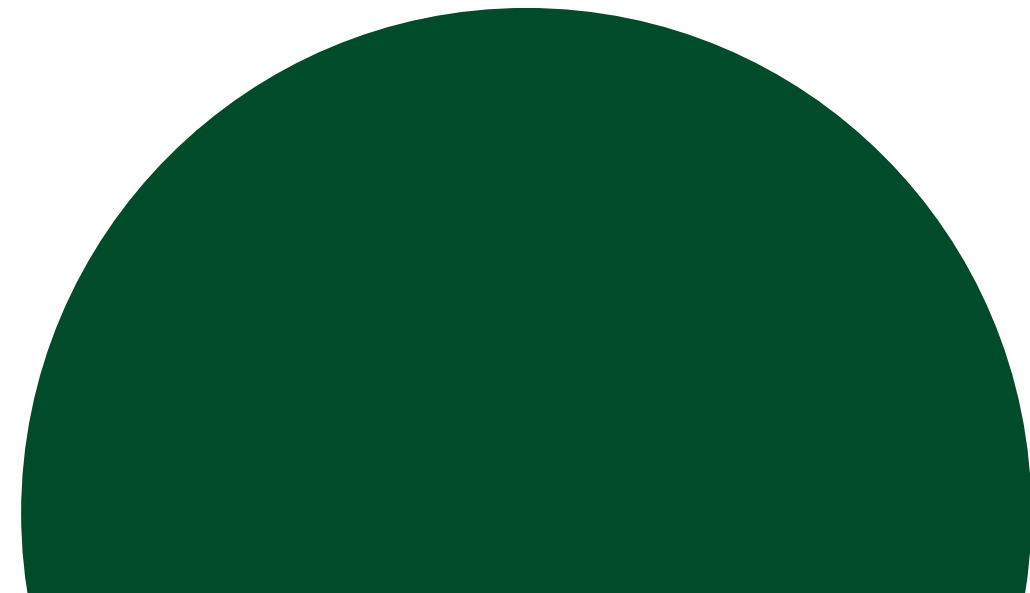
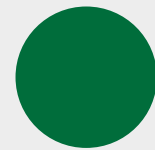


ELSS Mutual Funds

An Overview of Tax-Saving
Investment Options





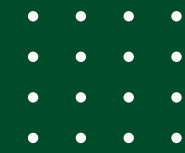
Today's Highlight

This is the discussion outline

- 01** What Are ELSS Mutual Fund
- 02** Why Choose ELSS
- 03** Who Should Invest In ELSS
- 04** Key Benefits Of ELSS
- 05** How To Invest In ELSS
- 06** Tips for ELSS Investment Success

What Are ELSS Mutual Funds?

ELSS stands for Equity Linked Savings Scheme. A type of equity mutual fund designed for tax-saving purposes. Eligible for tax deductions under Section 80C of the Income Tax Act. Features a lock-in period of 3 years, the shortest among tax-saving investments. Offers the potential for high returns through exposure to equity markets.



Why Choose ELSS?

Dual Benefits

Tax savings and
long-term
wealth creation

SIP Option

Small Monthly
Contributions

Regulated and Transparent

Managed by
SEBI

High Returns

Historically
higher returns

Accessible

Suitable for
first-time
investors

Who Should Invest in ELSS?

01

Individuals looking to save tax under

02

Investors aiming for medium to long-term financial goals

03

Those who want equity market exposure to grow wealth.

04

Individuals comfortable with moderate risk.

05

Ideal for people who can stay invested for a minimum of 3 years.



Key Benefits of ELSS

Tax Deduction

Up to ₹1.5 lakh under Section 80C.

Shortest Lock-In Period

Only 3 years.

High Growth Potential

Opportunity to earn better returns compared to traditional tax-saving instruments.

Diversified Portfolio

Investments spread across large-cap, mid-cap, and small-cap companies.

How to Invest in ELSS?

01

Choose a fund based on historical performance, fund manager expertise, and your goals.

02

Choose a fund based on historical performance, fund manager expertise, and your goals.

03

Use an online platform, mobile app, or financial advisor to invest

04

Monitor the fund periodically, but avoid short-term decisions.

05

Ensure you remain invested for at least 3 years to reap the benefits.



Tips for ELSS Investment Success

Start investing early to maximize the power of compounding.

Use the SIP route for disciplined and consistent investment.

Avoid withdrawing after the lock-in period; let your money grow.

Diversify your portfolio across multiple funds if needed.

Consult a financial advisor for fund recommendations

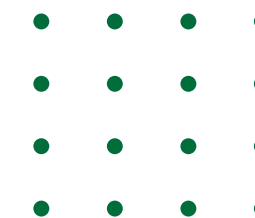


Conclusion

ELSS Mutual Funds are a powerful tool for tax-saving and wealth creation.

1. Short lock-in period
2. High return potential
3. Suitable for diverse financial goals

Thank You



Start your investment journey today!



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