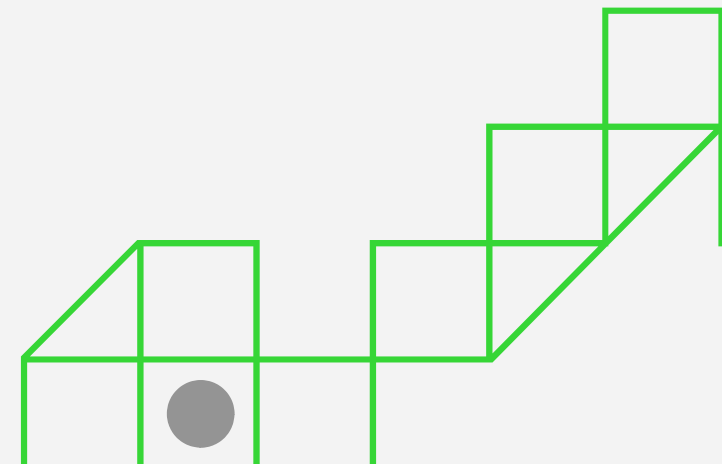


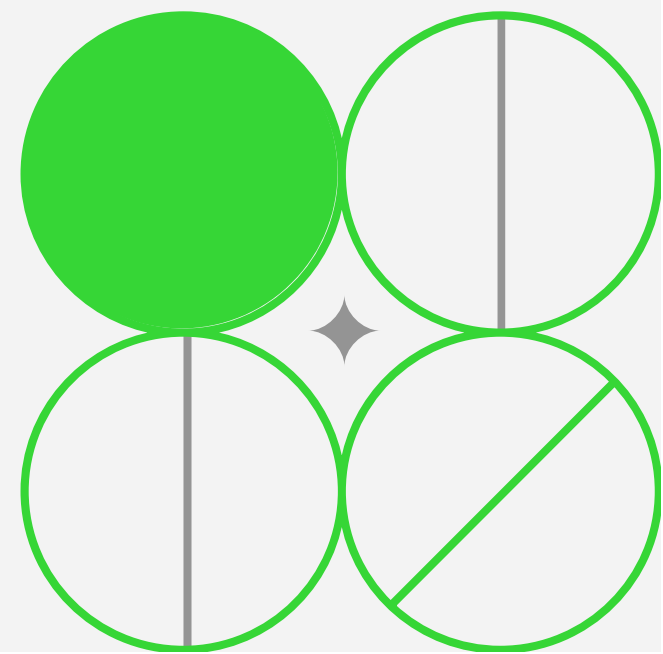
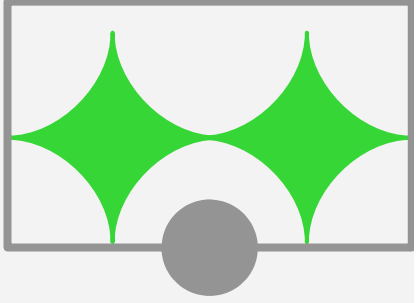
Transforming E-Commerce: The Impact of Diamond App Development on Modern Jewelry Retail





Introduction to E-Commerce Transformation

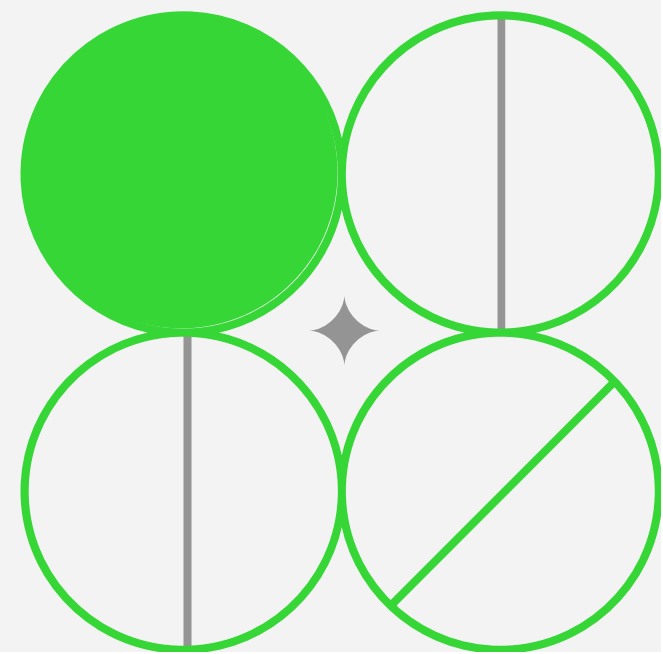
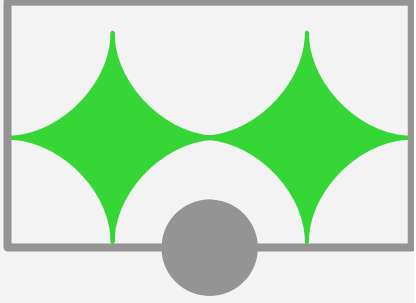
The **e-commerce landscape** is evolving rapidly, driven by technology and consumer preferences. This presentation explores how **diamond app development** is reshaping modern jewelry retail, enhancing customer experience, and streamlining operations. Join us as we delve into this dynamic intersection of **technology** and **luxury**.





Understanding Diamond App Development

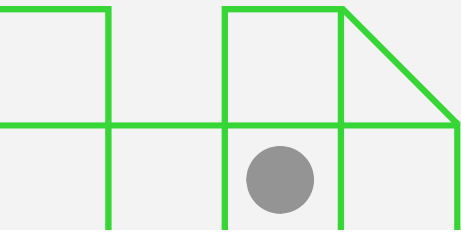
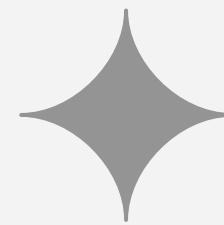
Diamond app development refers to creating **mobile applications** tailored for the jewelry industry. These apps facilitate **virtual try-ons**, **customization**, and **real-time inventory** management, allowing retailers to connect with consumers in innovative ways. This technology is a game changer for enhancing user engagement.





Enhancing Customer Experience

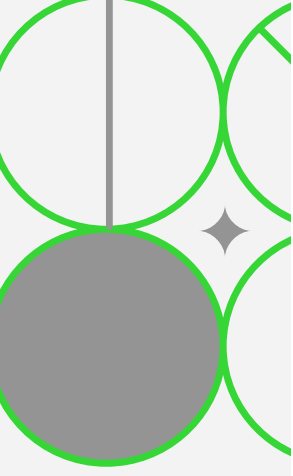
With diamond apps, retailers can provide a **personalized shopping experience**. Features like **augmented reality** allow customers to visualize jewelry on themselves before purchase, increasing satisfaction and reducing returns. This leads to a more **engaged** and **loyal customer base**.



STREAMLINING OPERATIONS

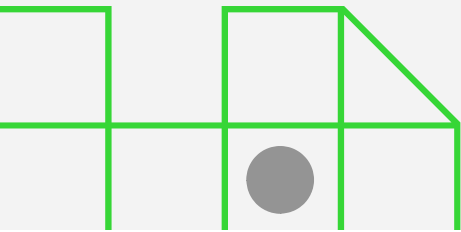
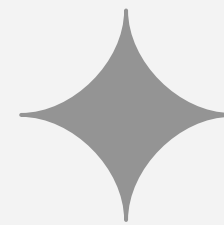
Diamond apps help streamline **inventory management** and **sales processes**. Retailers can track stock levels in real-time, manage orders efficiently, and reduce operational costs. This efficiency translates to better service and **faster delivery times** for customers.

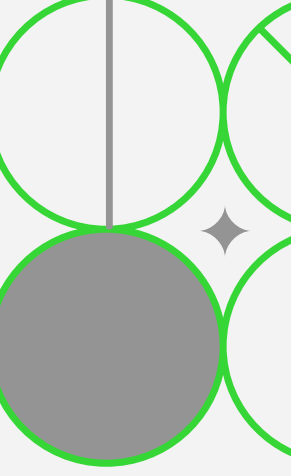




The Role of Data Analytics

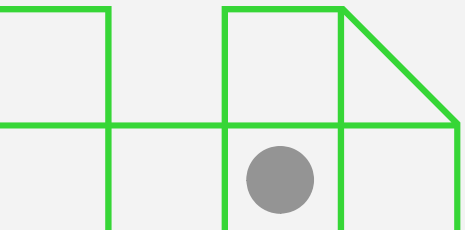
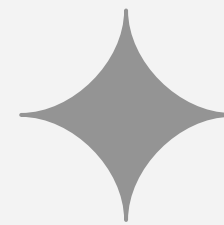
Data analytics within diamond apps provides insights into **customer preferences** and **buying patterns**. Retailers can tailor their marketing strategies based on this data, leading to more effective campaigns and improved **sales performance**. Understanding consumer behavior is crucial for growth.





Challenges in Implementation

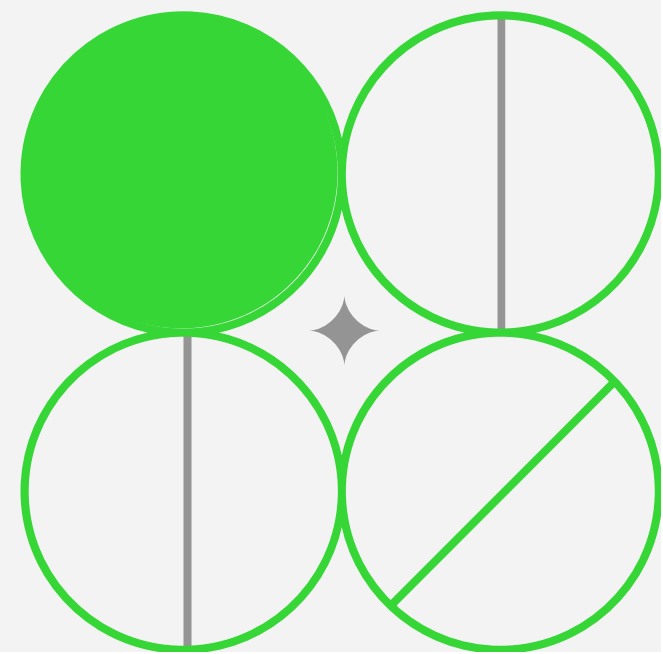
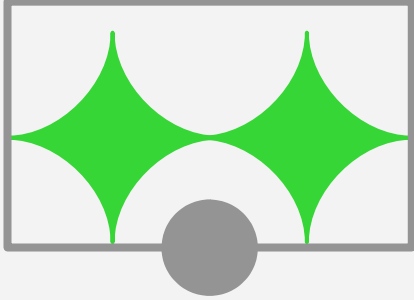
Despite the benefits, retailers face challenges in implementing diamond apps. **Technical issues**, **cost of development**, and the need for **staff training** can hinder adoption. Overcoming these obstacles is essential for maximizing the potential of these innovative tools in the jewelry sector.





Future Trends in Jewelry Retail

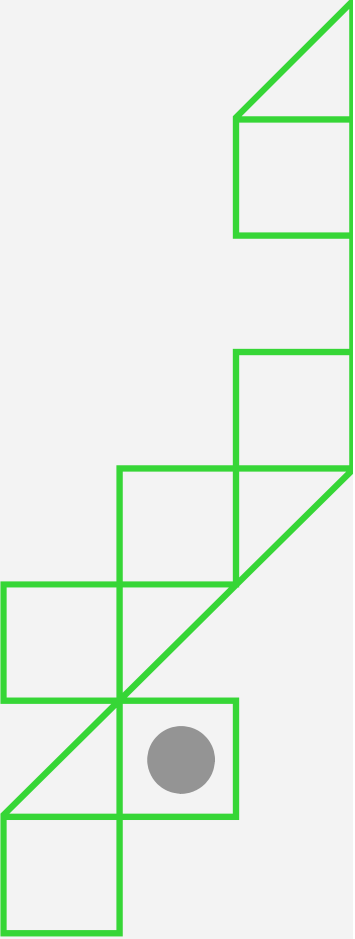

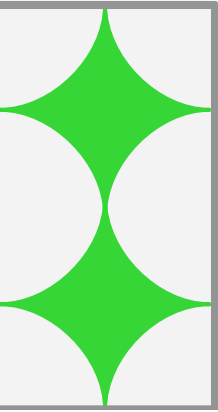

The future of jewelry retail is promising, with trends like **AI integration**, **sustainability**, and **enhanced user interfaces**. As technology continues to advance, diamond apps will play a pivotal role in shaping the retail experience, making it more **efficient** and **customer-centric**.

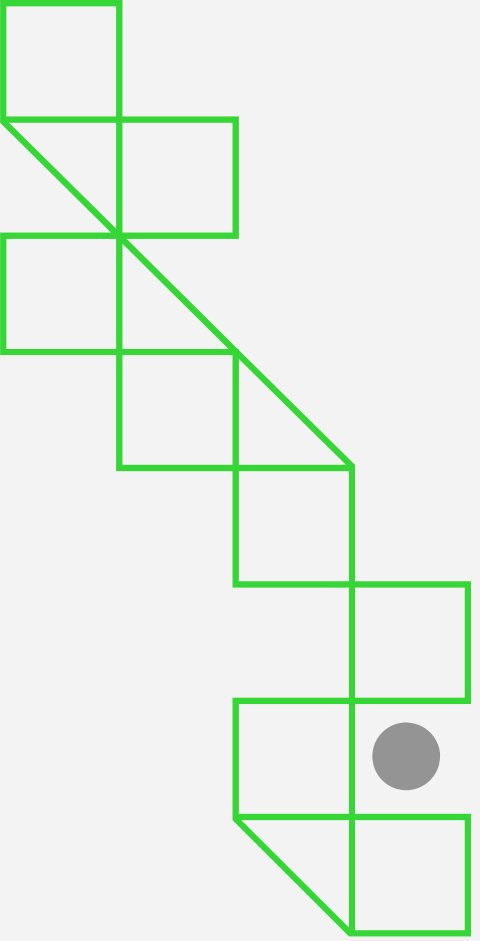




CONCLUSION: EMBRACING CHANGE

In conclusion, transforming e-commerce through diamond app development is not just a trend but a necessity for modern jewelry retailers. Embracing this change can lead to improved customer experiences, streamlined operations, and ultimately, **increased profitability**. The future is bright for those who adapt.





Thanks!

ANY QUESTIONS?

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