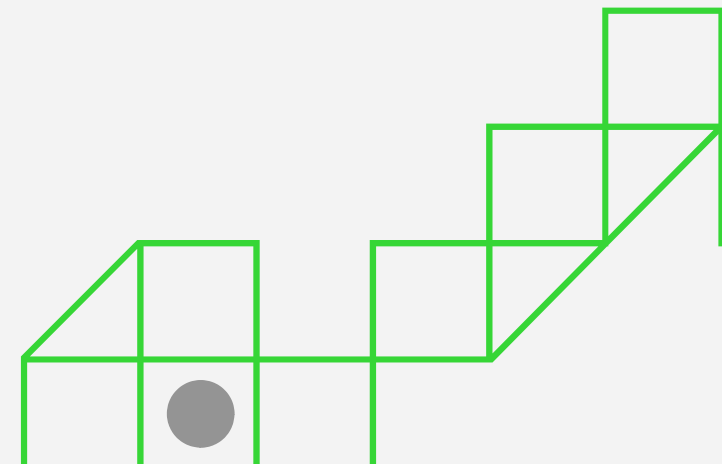


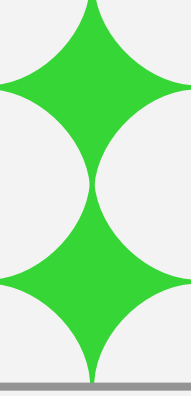
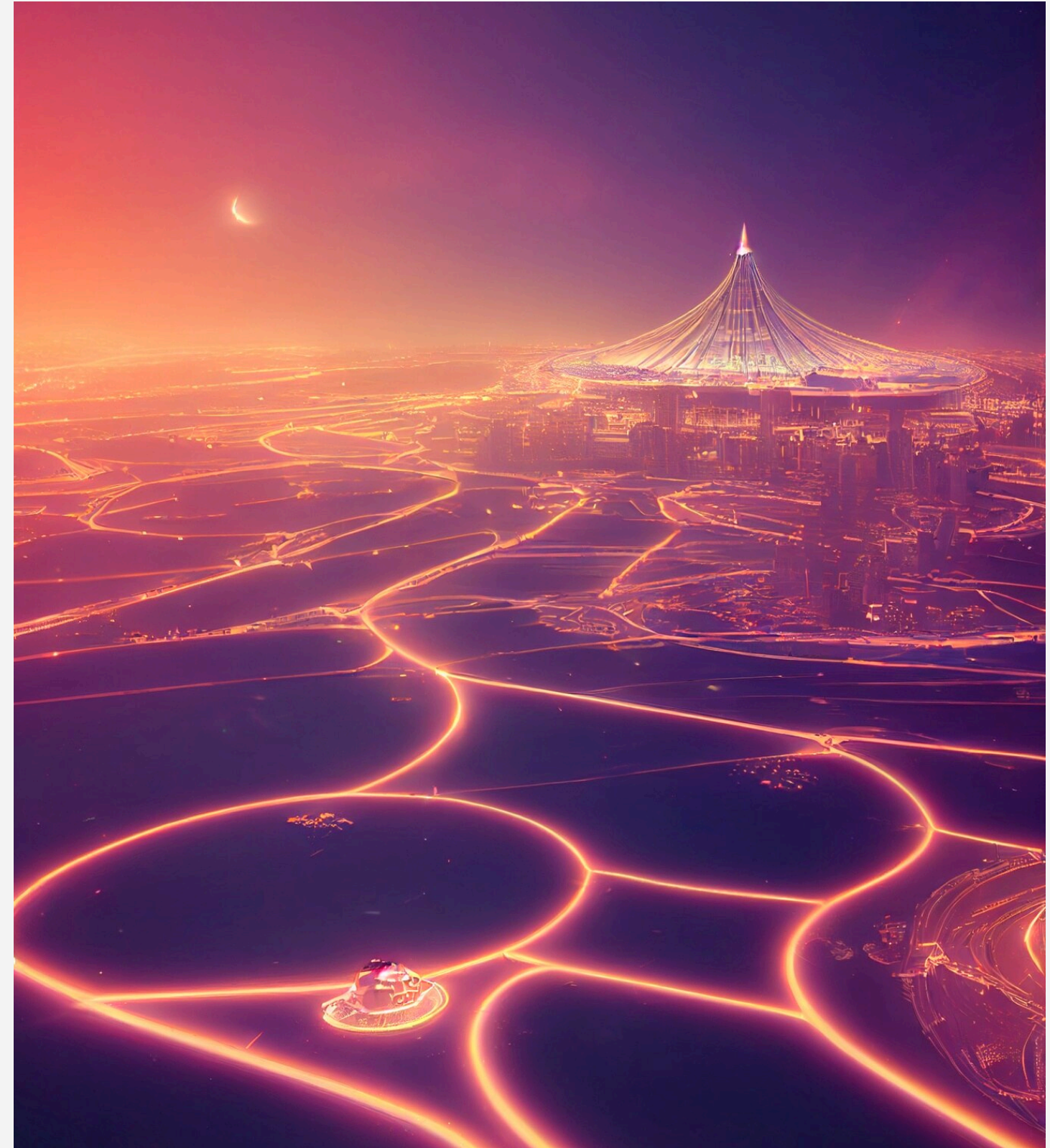
# **Transforming Digital Experiences: The Impact of Generative AI Development Services**





# Introduction to Generative AI

**Generative AI** is revolutionizing the way we create and interact with digital content. By leveraging advanced algorithms, it enables businesses to enhance their **user experiences** and drive **innovation**. This presentation explores the transformative impact of **generative AI development services** on digital experiences.

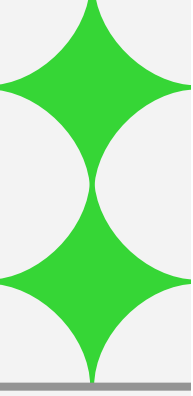
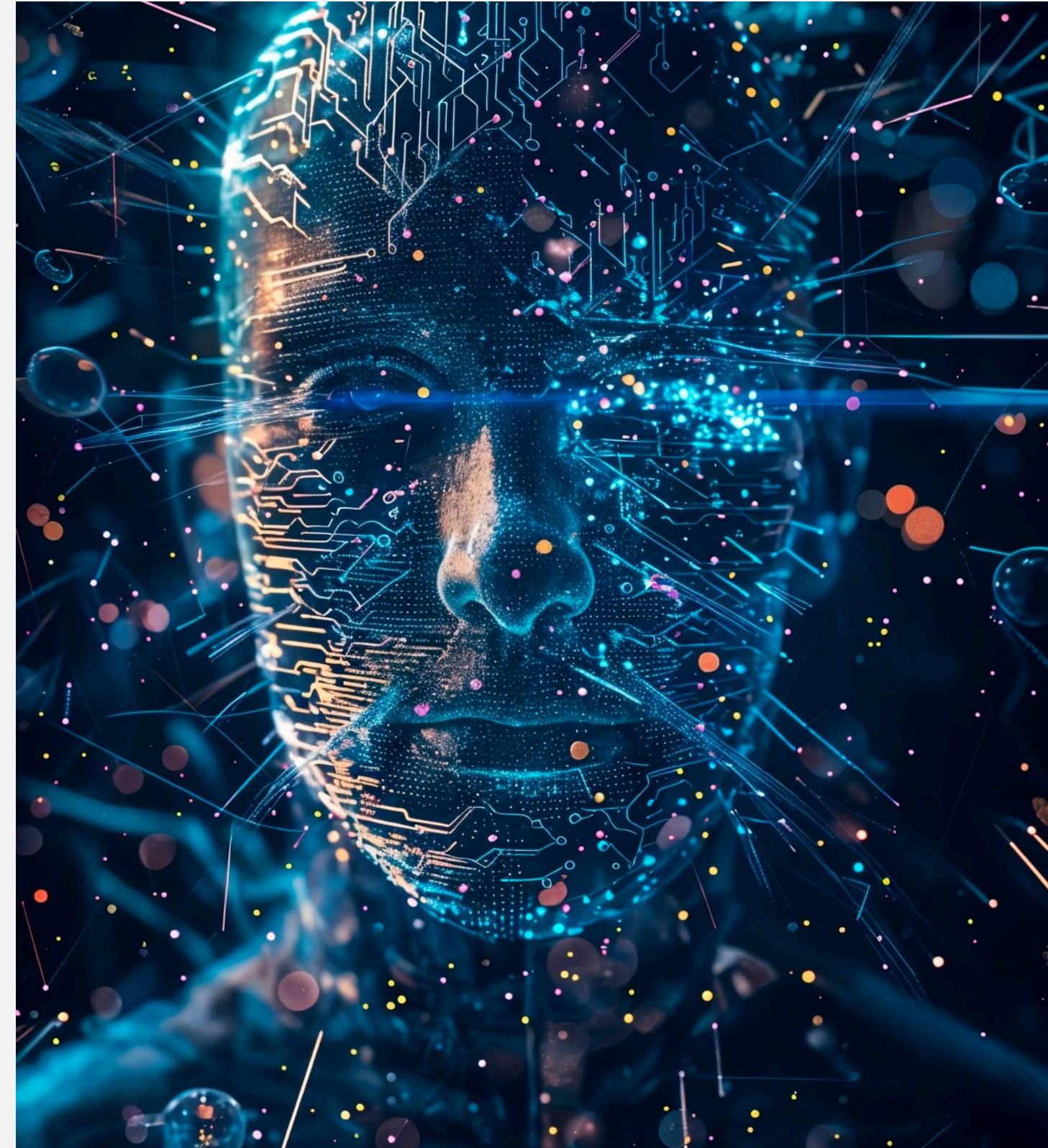




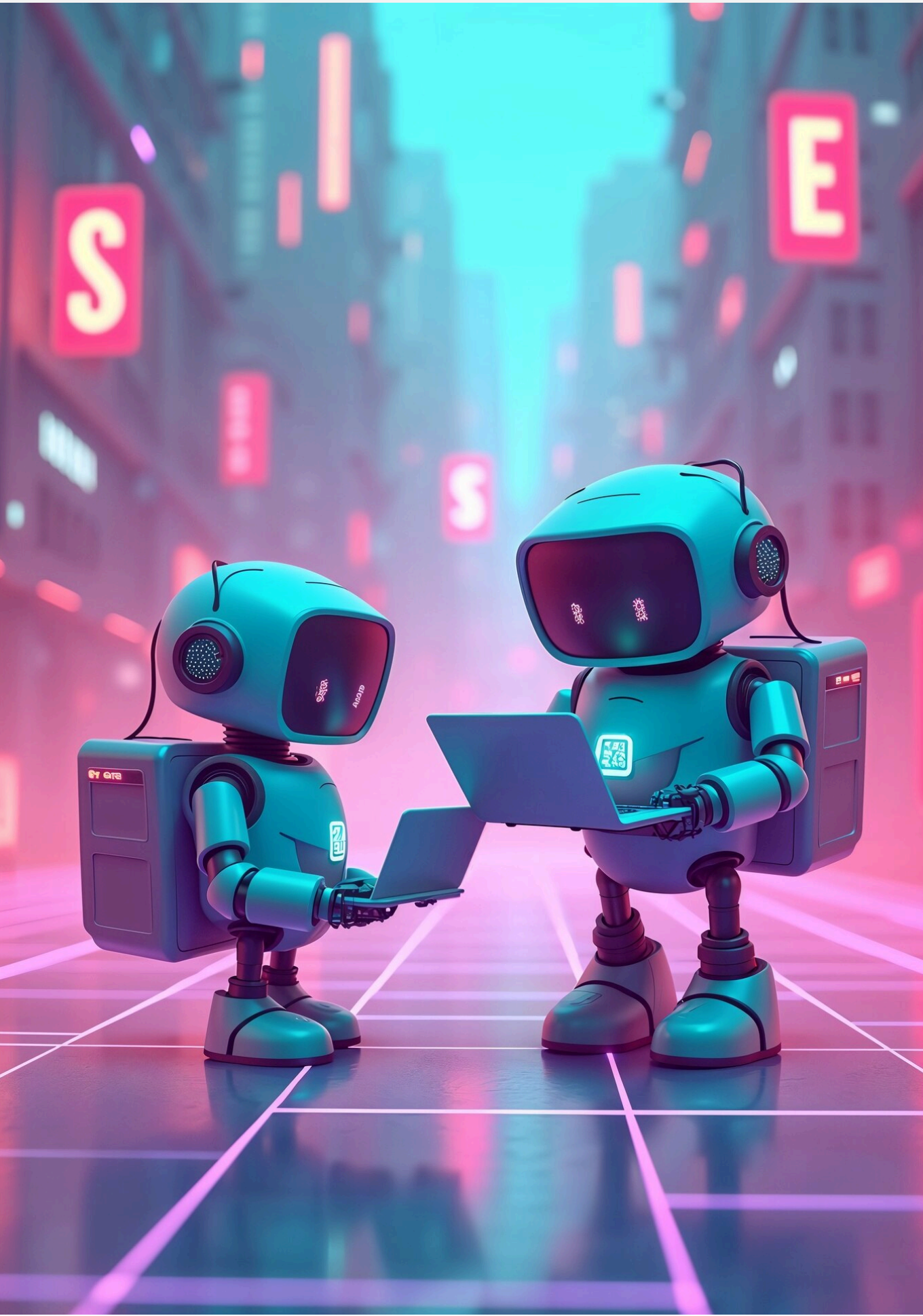


# Understanding Generative AI

**Generative AI** refers to algorithms that can generate new content, including text, images, and music. By analyzing existing data, these models can create unique outputs, enabling businesses to **personalize** and **automate** their digital experiences effectively.

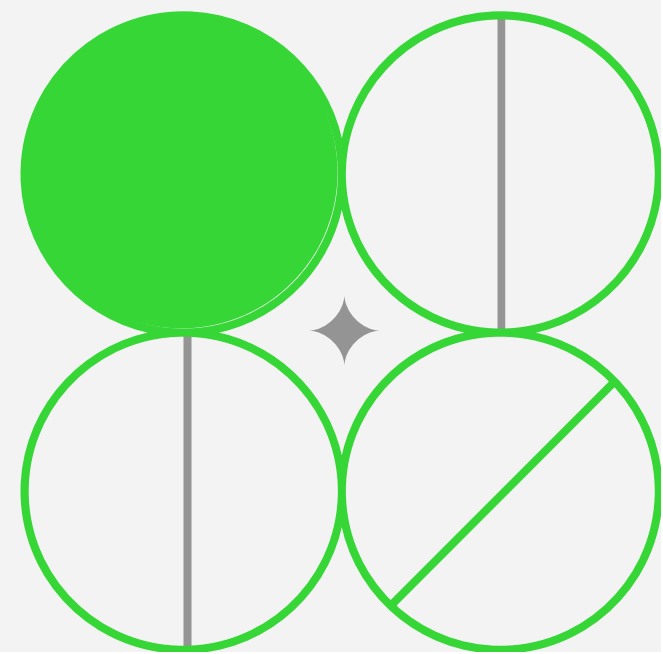
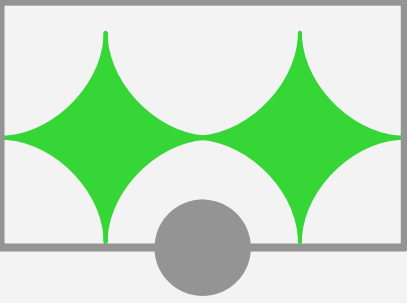






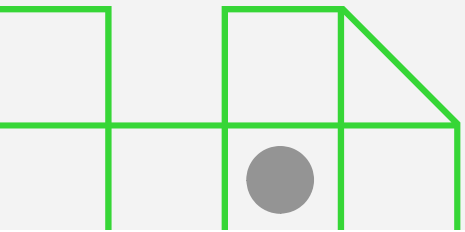
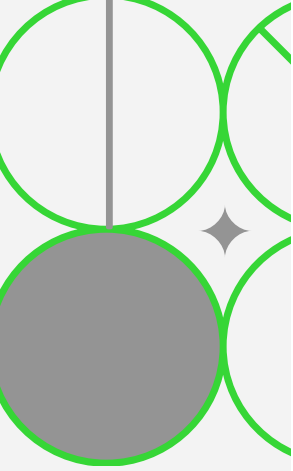
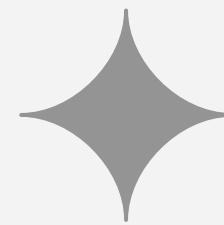
# Benefits of Generative AI

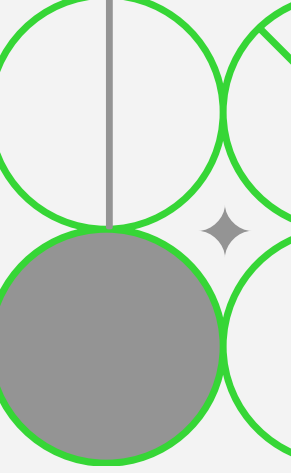
The integration of **generative AI** offers numerous advantages, including increased **efficiency**, improved **creativity**, and enhanced **customer engagement**. Businesses can leverage these benefits to stay competitive and meet the evolving demands of their audiences.



# Applications in Digital Marketing

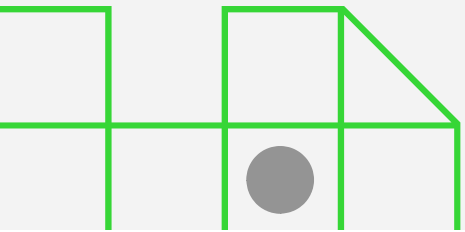
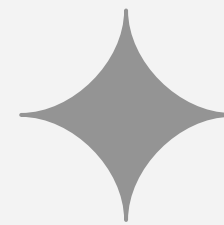
Generative AI is transforming **digital marketing** by enabling personalized content creation, targeted advertising, and dynamic customer interactions. With its ability to analyze consumer behavior, businesses can optimize their campaigns for better **ROI** and customer satisfaction.





# Enhancing User Experience

**User experience** is significantly enhanced through generative AI by providing tailored recommendations and interactive interfaces. By understanding user preferences, businesses can create more engaging and relevant digital environments that foster **loyalty** and retention.

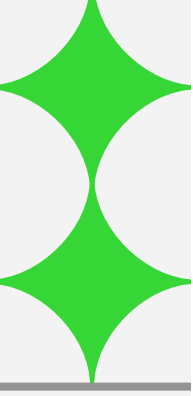


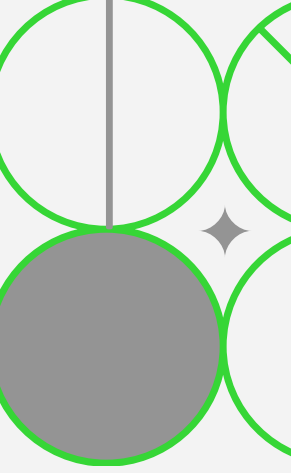




# Challenges and Considerations

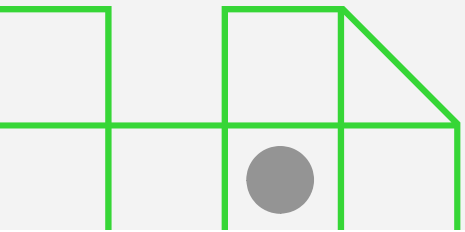
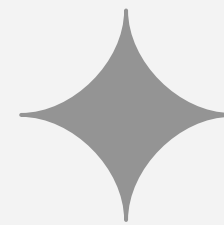
While the benefits of **generative AI** are substantial, there are challenges to consider, such as data privacy, ethical implications, and the need for skilled personnel. Businesses must navigate these issues to implement AI solutions responsibly and effectively.





# Future Trends in AI Development

The future of **generative AI** development services is promising, with trends such as increased **automation**, improved **natural language processing**, and enhanced **collaboration tools**. These advancements will further shape digital experiences and redefine industry standards.

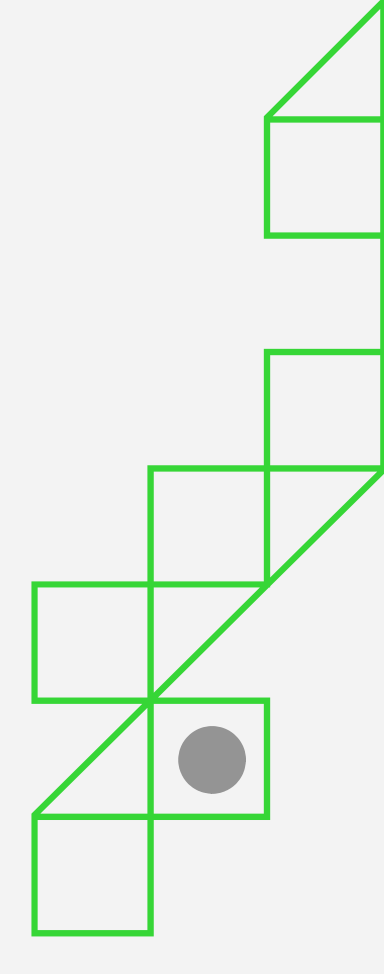


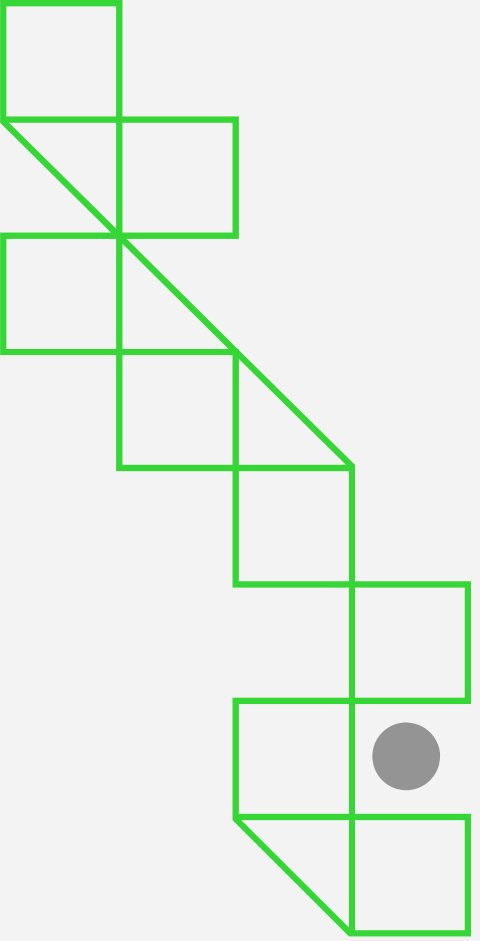




# CONCLUSION

In conclusion, **generative AI** development services are pivotal in transforming digital experiences. By embracing these technologies, businesses can enhance their **creativity**, improve **efficiency**, and ultimately deliver more value to their customers. The future is bright for those who adapt.





# Thanks!

**ANY QUESTIONS?**

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