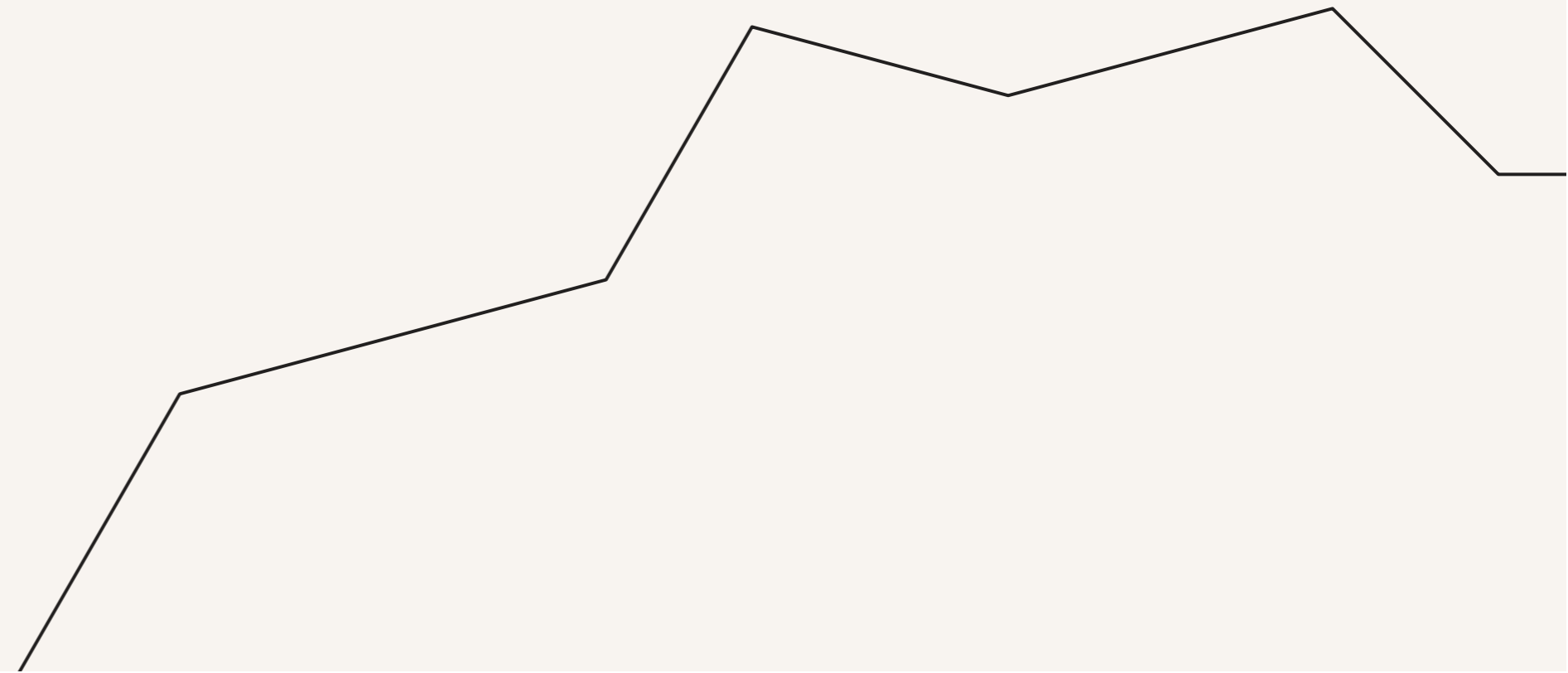
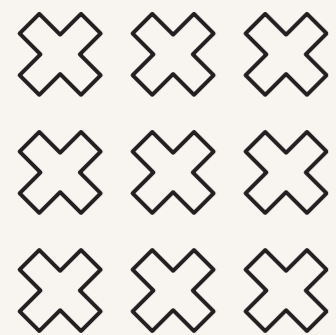




Transforming Real Estate: The Impact of AI Agents on Industry Dynamics





Introduction to AI in Real Estate

Artificial Intelligence is revolutionizing the **real estate** industry by enhancing decision-making, improving efficiency, and transforming client interactions. This presentation explores how AI agents are reshaping industry dynamics and the implications for stakeholders.





Understanding AI Agents

AI agents are software programs that utilize **machine learning** and **data analytics** to perform tasks traditionally handled by humans. They can analyze market trends, provide property recommendations, and streamline the buying or selling process.





Enhanced Market Analysis

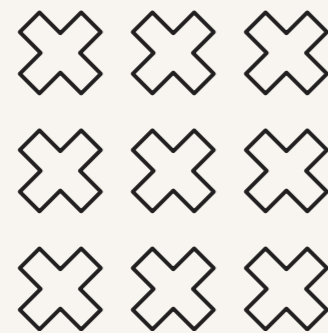
With **AI**, real estate professionals can conduct more accurate **market analyses**. AI agents can process vast amounts of data quickly, identifying trends and predicting future property values, which aids in strategic decision-making.





Improving Customer Experience

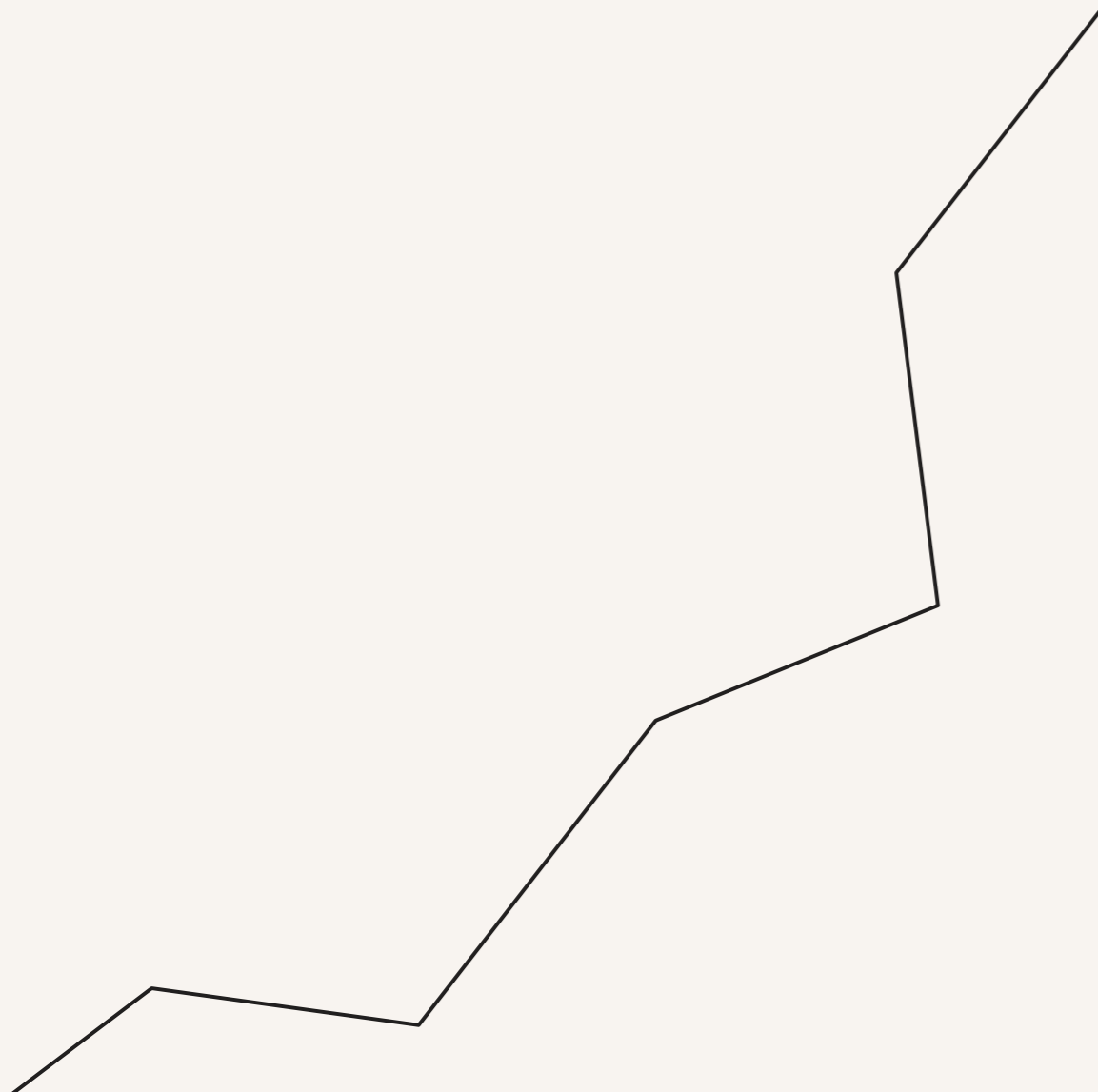
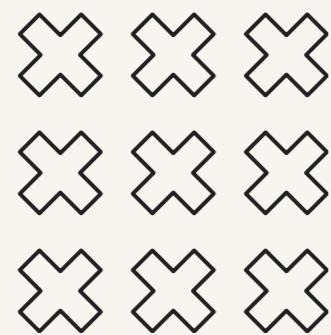
AI agents enhance the **customer experience** by providing personalized property suggestions based on individual preferences. This leads to quicker responses and improved satisfaction, ultimately benefiting both buyers and sellers.





Automation of Routine Tasks

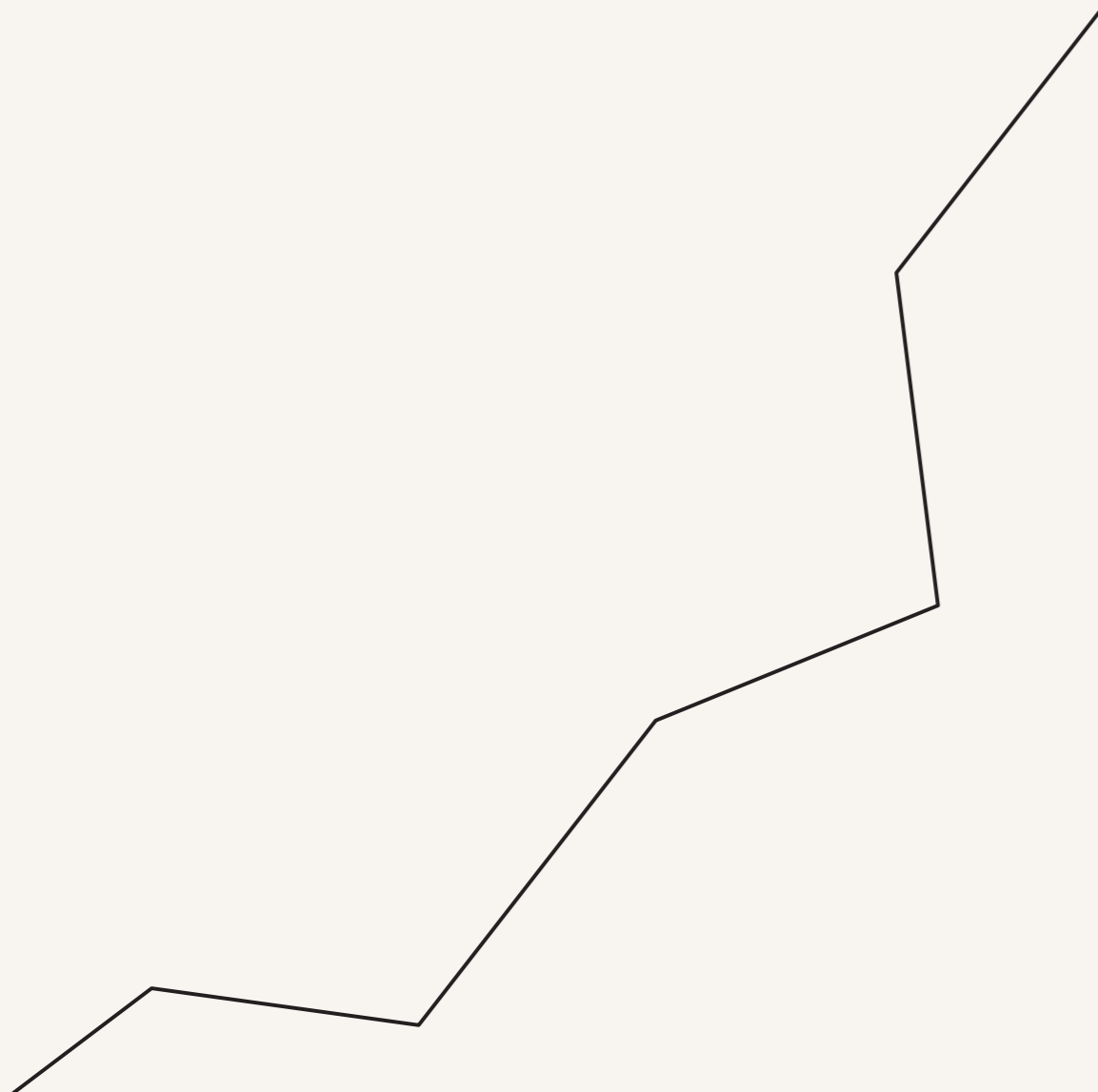
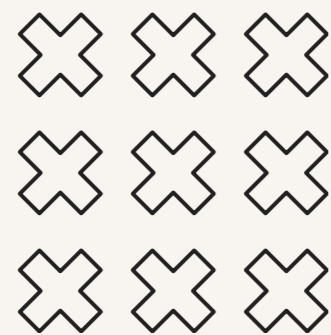
AI is automating **routine tasks** such as scheduling viewings, managing paperwork, and responding to inquiries. This allows real estate professionals to focus on more complex tasks and improve overall productivity.

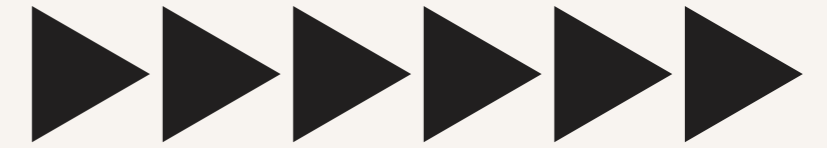
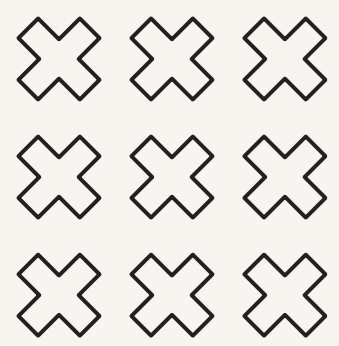




Challenges and Risks

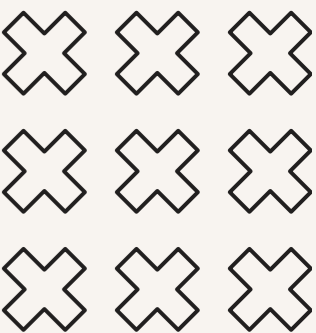
Despite its advantages, the use of AI in real estate presents **challenges** such as data privacy concerns and the potential for job displacement. It is crucial for the industry to address these issues to maximize AI's benefits.





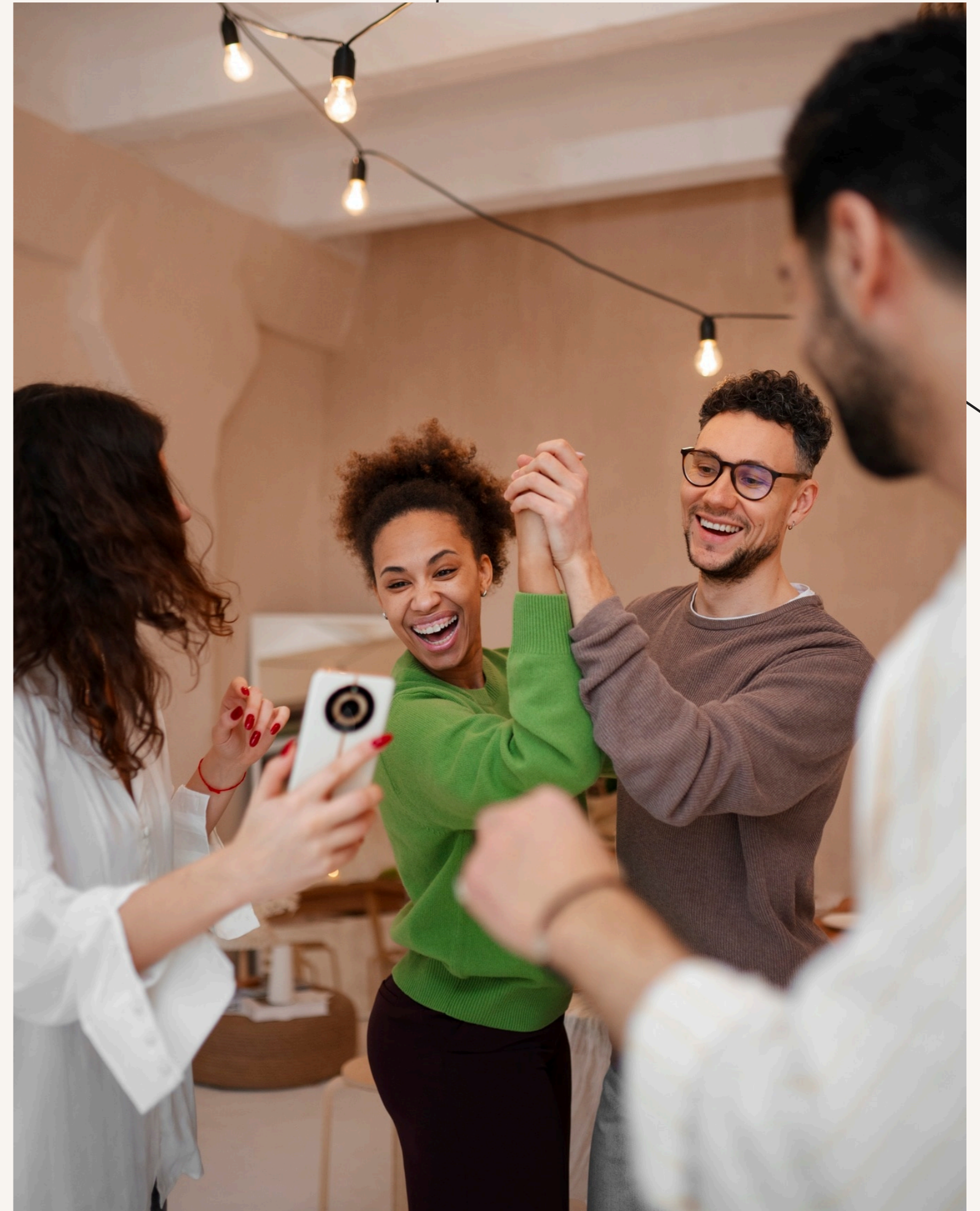
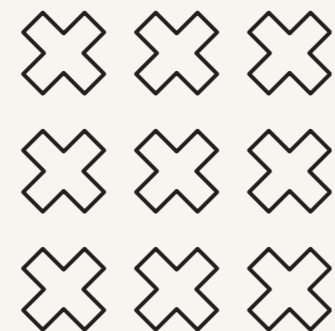
Future Trends in AI

The future of AI in real estate looks promising, with advancements in **predictive analytics**, virtual reality, and enhanced customer engagement tools. These trends will continue to transform how real estate operates.



Conclusion: Embracing AI

In conclusion, embracing **AI agents** in real estate can lead to significant improvements in efficiency, customer satisfaction, and market insight. Adapting to these changes is essential for industry stakeholders to remain competitive.





Thanks!

Any questions?

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