

# Jaden Garza





# Revolutionizing Internet Access: The Story of Jaden Garza and Nomad Internet

In the vast expanse of rural America, where connectivity was often a challenge, Jaden Garza emerged as a game-changer. Founder of Nomad Internet, Garza's journey from addressing the needs of RV parks to becoming a household name is a tale of innovation, resilience, and unwavering commitment.



# The Birth of Nomad Internet

In 2017, fueled by frustration over the inadequate internet access in RV parks, Jaden Garza embarked on a mission. His first project in Johnson City, TX, marked the inception of Nomad Internet. While the park had internet, it was sluggish. Garza's solution wasn't to start from scratch but to enhance bandwidth, paving the way for a more efficient and reliable internet experience for users.



# From Park to Park

As word spread about Garza's success in Johnson City, other landowners saw the potential of offering better internet, particularly in full-time RV parks. Nomad Internet's momentum grew, and Garza's strategic use of LTE technology at the Seguin property showcased his knack for innovative problem-solving. The bandwidth boost of 40 megabytes per second brought a significant improvement, making internet access seamless for 50 full-time RVers.





# Pivoting to Households

In 2020, Nomad Internet underwent a strategic shift, transitioning from RV parks to directly serving households. Offering two types of routers tailored to different lifestyles, Nomad Internet continued to thrive. The larger appliance aimed at full-time home residents, while the smaller router suited those on the move. This shift was not just a business decision but a response to the changing needs of consumers.



# Reference Links

<https://justpaste.it/g6jjg>

<https://www.theglobeandmail.com/investing/markets/markets-news/GetNews/24223921/the-nomad-raptor-god-of-modems-is-redefining-competitive-gaming-space-esports-with-fiber-like-speed-and-latency/>