

Why Choose an Electric Fire?

A fireplace can be a great addition to your home; to elevate the look and feel of an otherwise cold-looking space like your living room, for example. But not all homes have a traditional chimney and a hearth for a wood-burning or gas fireplace. Or perhaps you already have a traditional fireplace but are tired of chopping wood or paying for chimney sweeps. In that case, **electric fires** can be a good choice.

An electric fireplace offers many benefits, such as being low-maintenance and cost-effective. If you want cleaner and safer heating and modern aesthetics, you can't go wrong with an electric fire. Here are more reasons to choose **electric fires**:

Affordable

Wood-burning fireplaces or stoves can be expensive to set up and maintain. With **electric fires**, you need not worry about having extensive masonry work or wall construction done. You can forget about setting up gas lines and venting, too. The electric fireplace cost-effectively increases your comfort and improves your interiors.

Customisable

Electric fireplaces can be customised to suit your exact specifications and design requirements. You can customise the colours and size of the fire on the screen and the heat from a remote control.

Easy to install

Installing a wood-burning or natural gas fireplace is a complicated process. Electric fireplaces are less restrictive to install. Most models are ready to mount on the wall and plug in an electrical outlet. Other models may require some hard-wiring, but that's still a minor inconvenience compared to the steps involved in building a chimney and hearth, getting a building permit, or adding gas lines.

Space-saving

Electric fires can be wall-mounted and protrude six to eight inches into a room. They can be recessed into a wall, too. They won't take up much space while enabling more flexibility with placement.

Safer

Electric fireplaces are safer and offer more control over how you operate them. They won't emit harmful gases and fires. Some models have an automatic shut-off feature should the heating element get too hot.

Use it all year

Electric fires aren't just for winter. You can use them without heating to improve the ambience in your room any time you wish, all year round.